

# The *FLYING LEGENDS TOUR* August 18-24, 2025



★ HONORING the AMERICAN SPIRIT ★  
Under These Wings • We Preserve American History  
We Educate Generations • We Inspire Community

[www.B17Alliance.com](http://www.B17Alliance.com)

B-17 Alliance Museum & Restoration Hangar C'  
To host...

**The B-17 Sentimental Journey & B-25 Maid in the Shade**





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## HONORING THE AMERICAN SPIRIT WEEK

August 18<sup>th</sup>- 24<sup>th</sup>, 2025, You can be recognized alongside the world-famous B-17 Flying Fortress, B-17G *Sentimental Journey*, and the B-25 Maid in the Shade.

**B-17 Alliance is hosting a week-long community event that will...Honor**

- The common sacrifices made to preserve our freedom
- Provide Educational Tours for Students, Living Historians, and Bus tours
- Ground tours will be provided every day.
- Friday, Saturday & Sunday, these historical beauties will fly all day!
- Each day brings a new feature to broaden community outreach.



B-17 Alliance Group: Bryan Heim Photography

**You can be a part of our multi-media advertising campaign. A premium opportunity, with thousands of guests throughout the week, a unique historical experience on the ground and in the air.**

**Join B-17 Alliance and the Commemorative Airforce to educate generations and inspire the community to honor the American Spirit that promoted Victory and resulted in the Greatest Generation.**

**Secure your spot as a sponsor ASAP for ultimate exposure.**



B-17 ALLIANCE MUSEUM & RESTORATION HANGAR  
3278 25th Street SE, Salem, Oregon 97302  
PHONE: 971-803-2428



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### Inspirational community work

Lines of guests will tour the B-17 Sentimental Journey, the B-25 Maid in the Shade, and the B-17 Alliance Museum & Restoration Hangar. Sponsors make this possible.

The B-17 was instrumental in America's Victory in WWII. Historically, Americans united under pressure. During WWII, we pulled together as a country, the "Greatest Generation" emerged, and we have much to honor and remember due to their courage and reputable character. Our Veterans Outreach, Coffee Club, Public tours, and Student Education all capitalize on the positive impact that this turning point in our nation's history had on our civilians and military families.

**Aug. 18, Monday** - 11:00 am Welcome the B-17 & B-25.

**Tuesday - Friday** Ground Tours 9:00 am to 4:00 pm

**Aug. 20, Wednesday - Multi-Cultural Experience Day.**

**Aug. 21, Thursday** - 10:30 to 12:30 Veterans Coffee Club  
LUNCH!

**Aug. 22, Friday** - 6:00 pm Fundraiser Ticketed Dinner with  
the Pilots

**Friday - Sunday, the Legends fly**

**Aug. 24 Sunday** - The B-17 Alliance Volunteer Appreciation BBQ



### Make a difference. HONOR VETERANS & Educate Generation!

- |                 |  |
|-----------------|--|
| <b>\$500</b>    | <b>Will help us welcome the B-17 &amp; the B-25</b>                            |
| <b>\$500</b>    | <b>Can reward Vital Volunteers at the Volunteer Appreciation BBQ</b>           |
| <b>\$1500</b>   | <b>Will provide lunch for 75-100 Veterans on August 21</b>                     |
| <b>\$1500</b>   | <b>Sponsor the VIP Dinner with the Pilots event.</b>                           |
| <b>\$5,000</b>  | <b>Provides recognition for all days, all events, and all media materials!</b> |
| <b>\$10,000</b> | <b>YOU'RE JUST PLAIN AWESOME! THANK YOU!</b>                                   |

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Top-tier donors receive over 10,000 impressions from each event being marketed.

8 "Ranks" of Sponsorship <b>All tax deductible.</b> <b>B-17 Alliance is a 501 C3 non-profit corporation. ID # 20-3507294</b>								
	<b>\$10,000 Colonel</b>	<b>\$7,500 Lt. Colonel</b>	<b>\$5,000 Major</b>	<b>\$2,500 Captain</b>	<b>\$1,000 1st Lieutenant</b>	<b>\$750 Lieutenant</b>	<b>\$500 Crew Chief</b>	<b>\$250 Mechanic</b>
Complimentary Flights in the Sentimental Journey	4	2	2	1				
Top Tier VIP Recognition	X	X	X					
VIP Exclusive event with crew, wine & cheese	X	X	x					
Event Specific Title Sponsor - Event Printed Materials	X	X	X					
Logo Placement - Sponsors Honor Wall *restoration hangar*	X	X	X					
Verbal Recognition - During Specified Events	X	X	X	X	X			
Logo Placement - Event Printed Materials	X	X	X	X				
Logo Placement - Event Signage/Event Map - Onsite	X	X	X	X				
Logo on all documents pertaining to specified promotion	X	X	X	X				
Logo Placement - Event E-Mails	X	X	X	X	X	X	X	
B-17 Alliance Polo Shirt "Crew Member"	X	X	X					
B-17 Alliance T-Shirt - Graphic T - Voucher				X	X	X		
Museum Membership benefits per Associate level	X	X	X	X	X	X	X	X
Your company presents at a Veterans Coffee club	X	X	X	X	X	X	X	X
Admission to our Membership events	15	10	10	6	6	4	4	4
Business Banner Displayed *provided by sponsor*	X	X	X	X	X			
Social Media Mention - Facebook/Instagram	10	7	5	3	2	1	1	1
Vendor Booth Space (10'x10') - 2021 *space only*	2	2	2	1	1	1	1	
Reserved VIP Parking	10	5	3	2	1			

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## Partner with B-17 Alliance today!

(Select your "Rank" level by checking the box)

<input type="checkbox"/>	<b>Colonel</b> <b>\$10,000</b>	<input type="checkbox"/>	<b>1st Lieutenant</b> <b>\$1,000</b>
<input type="checkbox"/>	<b>Lt. Colonel</b> <b>\$7,500</b>	<input type="checkbox"/>	<b>Lieutenant</b> <b>\$750</b>
<input type="checkbox"/>	<b>Major</b> <b>\$5,000</b>	<input type="checkbox"/>	<b>Crew Chief</b> <b>\$500</b>
<input type="checkbox"/>	<b>Captain</b> <b>\$2,500</b>	<input type="checkbox"/>	<b>Mechanic</b> <b>\$250</b>

I want to Honor the American Spirit!

My check is enclosed for \$ \_\_\_\_\_

*B-17 Alliance is a 501(c)3 non-profit ID #20-3507294 All contributions are tax-deductible.*

\_\_\_\_\_ I would prefer to remain anonymous for my contribution.

**MY Corporate/Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Cell Phone #:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**Social Media Pages:** \_\_\_\_\_

*Thank you. I will personally do everything I can to give you the recognition you deserve!*

Terry Scott

B-17 Alliance Foundation

Cell: 971-219-8293 [TerryS@B17Alliance.com](mailto:TerryS@B17Alliance.com)

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