



HONORING *the* AMERICAN SPIRIT
www.b17alliance.com

2025

Inspiring the Community



Under these Wings....

- We Preserve American History.
- We Educate Generations.
- We Inspire Community.

B-17 ALLIANCE MUSEUM & RESTORATION HANGAR C'
3278 25th Street SE, Salem, Oregon 97302

Terry Scott- Executive Director

B-17 Alliance Foundation

1/1/2025

B-17 Alliance Veterans Coffee club

For 2 Decades B-17 Alliance Foundation has honored our Veterans. At over 15 events annually, as part of our Museum Tours, a monthly Veterans Coffee Club, and numerous fundraisers to return the famous Gas Station Bomber to her original flying glory.

B-17 Alliance provides a positive collaboration in our communities.

Our team understands the importance of your investment and the need for a valued ROI. We work hard to provide your company with mutually beneficial advertising. This document is only an introduction.

Partnerships are designed to benefit the needs at hand. Your company may want to support the monthly B-17 Alliance Veterans Coffee Club, an established mainstay that honors and recognizes all Veterans and their families. B-17 Alliance is recognized as a community leader by Veteran Associations for this dedication and ongoing outreach. Our organization sprang from an entrepreneurial spirit and understands the concerns and needs for capitalizing every dollar.

We've broken this partnership into opportunities with - Multiple outcomes!

1. Each month a continental pastry service including coffee is provided for approximately 50 Veterans at the B-17 Alliance Veterans Coffee club gathering.
 - a. Provide these pastries or sponsor the purchase of them.
 - b. Hang your banner at the event. Join our group and share your promotional slogan or discount with the group. Get in front of an audience that is dedicated to Honoring the American Spirit and will spread the word about your involvement. Bring flyers and set up a SWAG table. Be prepared to share your organization. Your company name will go out in our email and social media campaign for that month with the potential of thousands of impressions. **It is time to get on the schedule for 2025 – 2026!**
2. Be a RANKING OFFICER!
 - a. Its no secret that everything needs financial support. Your contrition will provide the necessary funds to keep these Veterans warm, preserve their stories and build a WWII Education Center alongside the restoration of the Lacey Lady.
 - b. There are 3 RANKS to choose from. Check out the benefits and start getting recognition at your level of "Rank" today! A brief outline is on the following pages.

B-17 Alliance is restoring one of America's most remarkable aircraft of WWII and a former iconic "Bomber Gas Station" landmark in Milwaukie, Oregon. The B-17G Flying Fortress won the European Theater during WWII and united a proud nation.

We recognize that the most effective way to market and present your product is to make a unique and memorable impression on potential clients. Recognition is available through social media, event advertising, and event posters and is ongoing in the B-17 Alliance Museum & Restoration hangar.

With your help the “Lacey Lady will fly again!

Thank you for your interest and support.

We hope you'll join us by putting your company center stage and being promoted by a leading sponsorship “Rank” within the B-17 Alliance.



Terry Scott
Executive Director
B-17 Alliance Foundation

B-17 Alliance Museum & Restoration Hangar
3278 25th Street SE, Salem, OR 97302
Museum: 971.803.2428 www.B17Alliance.com
Cell: 971-219-8293

Choose your sponsorship “Rank” and recognition package below:

With over 15 events a year. YOUR logo could get as many as 145,000 impressions.

- _____ Colonel \$10,000
- _____ Lt. Colonel \$7,500
- _____ Major \$5,000
- _____ Captain \$2,500
- _____ 1st Lieutenant \$1,500 **Veterans Coffee Club Sustaining Members**
- _____ Lieutenant \$1000 –**Generally a good citizen! Veterans Family**
- _____ Crew Chief \$500 - **“VETERANS COFFEE” A place for all Veterans.**

All fees are listed as donations or as an advertising expense. They are tax-deductible. B-17 Alliance is a 501 C3 non-profit corporation. ID # 20-3507294

_____ Yes, I will Honor Veterans by providing pastries, coffee service, (creamers, sugar, cups, and napkins) for 50 guests on the following months: _____

Veterans Coffee Club: 3rd Thursdays 10:00 am to 11:30 am

Please send this page along with your payment to:

B-17 Alliance
Historic Salem McNary Airfield
3278 25th St. SE, Salem, OR. 97302

My check is enclosed in the amount of \$_____ for the RANK of _____

Payment plans are accepted.

**credit card payments can be made from our website www.b17alliance.com
note your sponsorship and include your email & phone number for follow-up.*

Corporate Name: _____

Contact Name: _____ **Email:** _____

Address: _____ **City:** _____ **Zip:** _____

Phone #: _____ **Cell Phone #:** _____

Business Website: _____

Social Media Facebook Page: _____

We want to make sure and recognize you properly. To do this, we need your logo and any other online media that informs the public. If you have a media package, please send it to our Public Relations department. Admin@B17Alliance.com

Thank you for your support! This is going to be a great year!

Terry Scott
Executive Director