



HONORING the AMERICAN SPIRIT Under These Wings • We Preserve American History We Educate Generations • We Inspire Community

www.B17Alliance.com

Join B-17 Alliance to Honor the American Spirit!

You CAN make a difference!

We are reviving the American Spirit and inspiring communities!

B-17 Alliance gathers and unites communities to Honor the American Spirit.

This world-famous B-17G, the Gas Station Bomber is the heart of a superb educational outreach that utilizes the personal experiences of the Greatest Generation to inspire community.

Less than 50 B-17 Flying Fortresses remain from the 12,731 that were built from 1936 -1945. The Lacey Lady has the lowest air miles of any B-17 in the world. She is one of less than a handful that can fly again. Community support is helping to returned to her original flying glory.

For years veterans have been drawn to her side to tell their stories of valor. The B-17 Alliance Museum collection has archived over 200 WWII Veterans stories. Uniforms and artifacts from the WWII ear tell their stories.

These stories are what make up the growing WWII education center that Honor the American Spirit that



brought us to Victory in WWII. The Lacey Lady is the centerpiece for these stories. These stories of true grit inspire generations to Never Forget the sacrifices made for our freedom.

We need your help. Event Sponsors allow more people to join the mission.

Join us today to inspire community to honor the American Sprit that promoted Victory and resulted in the Greatest Generation. B-17 Alliance hosts over onsite and offsite events all year.

We want you to be involved.

SPONSORS BRING COMMUNITY TOGETHER!

There are many outlets for recognition of your corporation.



B-17 Alliance Museum & Restoration Hangar C' 3278 25th Street SE, Salem, Oregon 97302 Museum: 971-803-2428 Please complete and return for your sponsorship pledge form. Gain recognition with our extensive Marketing campaigns.



Attach your business to our event marketing online, in person, through mailers, newsletters and community engagement.

Choose your "Rank" for Top Level appeal.

8 "Ranks" of Sponsorship All donations are tax deductible. B-17 Alliance is a 501 C3 non-profit. ID # 20-3507294	\$10,000 Colonel	\$7,500 Lt. Colonel	\$5,000 Major	\$2,500 Captain		\$750 Lieutenant	\$500 Crew Chief	\$250 Mechanic
VIP Exclusive event with crew, wine & cheese	Χ							
1st chance at visiting aircraft special comp. flights TBD	Х	Х	Χ	Х				
Event Specific Title Sponsor - Event Printed Materials	X	X	Χ					
Logo Placement – Sponsors Honor Wall *restoration hangar*	Х	Х	Х					
Verbal Recognition - During Specified Events	Χ	Х	Χ					
B-17 Alliance T-Shirt - Graphic T - Voucher	Χ	Χ	Χ					
Logo Placement - Event Signage/Event Map - Onsite	Х	Х	Χ	Х				
Wall of Honor recognition available	Χ	Х	Χ	Χ	Χ			
Logo Placement - Event E-Mails	Χ	X	Χ	Χ	Χ			
Logo on all documents pertaining to specified promotion	Х	Х	Χ	Χ	X			
A complimentary B-17 Alliance shirt.	Х	Х	Х	Х	Х			
Logo Placement - Event Printed Materials	Х	Х	Χ	Χ	Χ			
Business Banner Displayed *provided by sponsor*	Х	Χ	Χ	Χ	Χ	Χ		
Recognition at a Veterans Coffee club monthly	12	10	8	6	3	2	1	
Tickets to our end of the year VIP Gala event	8	8	8	4	2	2	1	
Museum Membership benefits per Associate level	X	X	Χ	Χ	X	Χ	Χ	Χ
Admission to our Membership events	10	6	6	4	2	2	2	2
Social Media Mention - Facebook/Instagram/Linkedin (each)	12	7	5	3	2	2	1	1
Vendor Booth Space (10'x10') - *space only* for events	Х	Х	Х	Х	Х	Х	Х	Х
"Zelda" WWII Half Track Ride - *subject to availability*	Х	Х	Χ	Χ	X	Χ	Χ	Χ

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Together, we are "Preserving American History"!

THOUSANDS OF POSITIVE IMPRESSIONS FOR YOUR ORGANIZATION

I AM INTERESTED IN (CHECK ALL THAT APPLY)

- □ Social Media campaign with as many as 387K impressions and 26,000 followers.
- □ Statewide and national promotion. B-17 Alliance is in 41 states.
- □ The annual year-end VIP Gala Sponsorship, Auction items, Tables and more.
- □ Monthly B-17 Alliance Veterans Coffee Club -Average attendance 50
- U Website Front Page, Event page, Sponsor Recognition.
- □ B-17 Alliance Victory-Unit & Membership promotions to sustaining donors.
- Volunteer recognition banquet This annual event brings in ALL the volunteers!
 o Gifts and your sponsorship dollars will reward our 150 dedicated volunteers.
- □ Museum Tours, Student Education and Event space traffic in the B-17 Site.
- □ I want to know more about being a Veterans Coffee Club Sponsor!

The Lacey Lady returning to her original flying









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Please return this page with your pledge.

Select your "Rank" check the appropriate box

			1st					
	Colonel		Lieutenant	Our check is enclosed for \$				
	\$10,000		\$1,000	Recognition will be given at level of payment and can				
	Lt. Colonel		Lieutenant					
	\$7,500		\$750	accumulate annually.				
	Major		Crew Chief	B-17 Alliance Foundation is a 501(c)3 non-profit ID #20-				
	\$5,000		\$500					
	Captain		Mechanic	3507294				
	\$2,500		\$250					
I agree to pay \$ by credit card*.								
Ccŧ	Cc# EX. Date: CVC							
Zip	Zip code of card Signature:							
Company Name:								
Cor	ntact Person: _			Email:				
Add	Address:City:							
7:				Wabeita				
zıp:	ip: Phone: Website:							
Social Media Pages:								
·								

 \Box I would rather remain anonymous.

SAVE the DATE: Dec. 7th, 2024



3278 25th Street SE, Salem, Oregon 97302 Museum: 971-803-2428