



HONORING *the* AMERICAN SPIRIT
www.b17alliance.com

SPONSOR RECOGNITION IS BROAD



2023 B-17 ALLIANCE IMPRESSIONS

- TOTAL ONLINE IMPRESSIONS 433,445
- SOCIAL MEDIA FOLLOWING 26,951
- MEDIA PRINTED & DISTRIBUTED 7500
 - 800 VOLUNTEER HOURS

COMMUNITY SUPPORT ALLOWS B-17 ALLIANCE TO EXPAND OUTREACH, MARKETING
AND KEEP THE RESTORATION OF THE LACEY LADY MOVING FORWARD!

B-17 Alliance MUSEUM & RESTORATION HANGAR C'
Historic Salem McNary Airfield
3278 25th Street SE, Salem, Oregon 97302 – 971-803-2428



HONORING *the* AMERICAN SPIRIT
www.b17alliance.com

Sponsors are recognized at events, veterans' coffee club, student outreach and linked to B-17 Alliance on the web based on "Rank".

The B-17 Alliance hosts over 15 events a year.

- Each event is promoted: in house, online, through mailer, in the community.
- Sponsors have many options for recognition and receive ongoing annual recognition as outlined on the next page.
- Sponsors are recognized on a multimedia platform based on "Rank".
- Sponsoring partners gain premium recognition and top ranking "Officers" are at the top of the list. (1st Lieutenant and above) Recognition for specific events is also available.
- B-17 Alliance's social media following grows daily, Organically currently at 26,951
- Your logo can be on every platform available as a Top Ranking Officer.

If you have any questions. Please reach out to Terry Scott Executive Director.

SPONSORS BRING COMMUNITY TOGETHER!

B-17 Alliance provides annual recognition to 1st Lieutenants and above.



**THOUSANDS OF POSITIVE IMPRESSIONS
FOR YOUR ORGANIZATION**

**Choose your "RANK"
for Top Level appeal.**



HONORING *the* AMERICAN SPIRIT

www.b17alliance.com

All donations are tax deductible.

B-17 Alliance is a 501 C3 non-profit.

ID # 20-3507294

| | Colonel \$10,000 | Lt. Colonel \$7,500 | Major \$5,000 | Captain \$2,500 | 1st Lieutenant \$1,000 | Lieutenant \$750 | Crew Chief \$500 | Mechanic \$250 |
|---|---------------------|------------------------|------------------|--------------------|---------------------------|---------------------|---------------------|-------------------|
| VIP Exclusive event with crew, wine & cheese | X | | | | | | | |
| 2024 Long term recognition on the Veterans Wall of Honor | X | X | X | | | | | |
| Verbal Recognition - During Specified Events | X | X | X | | | | | |
| B-17 Alliance T-Shirt - Graphic T - Voucher | X | X | X | | | | | |
| Logo Placement - Event Signage/Event Map - Onsite | X | X | X | X | | | | |
| Tickets to our end of the year VIP Gala event | 8 | 8 | 8 | 4 | | | | |
| Logo on all documents pertaining to specified promotion | X | X | X | X | X | | | |
| A complimentary B-17 Alliance shirt. | X | X | X | X | X | | | |
| Event Specific Title Sponsor - Event Printed Materials | X | X | X | X | X | | | |
| Business Banner Displayed *provided by sponsor* | X | X | X | X | X | X | | |
| Logo Placement - Event E-Mails | X | X | X | X | X | X | X | |
| Recognition at a Veterans Coffee club monthly | 12 | 10 | 8 | 6 | 6 | 2 | 1 | 1 |
| Museum Membership benefits at Associate Business level | X | X | X | X | X | X | X | X |
| Admissions to the annual Membership events | 10 | 6 | 6 | 4 | 2 | 2 | 2 | 2 |
| Social Media Mention - Facebook/Instagram/LinkedIn (each) | 12 | 7 | 5 | 3 | 2 | 2 | 1 | 1 |
| Vendor Booth Space (10'x10') *space only* for events | X | X | X | X | X | X | X | X |

Select your "Rank" check the appropriate box.

| | |
|------------------------|---------------------------|
| Colonel \$10,000 | 1st Lieutenant \$1,000 |
| Lt. Colonel \$7,500 | Lieutenant \$750 |
| Major \$5,000 | Crew Chief \$500 |
| Captain \$2,500 | Mechanic \$250 |

**Together,
we are "Preserving American History"!**

**Please return the following page with your
pledge or Sponsorship donation.**

B-17 Alliance MUSEUM & RESTORATION HANGAR C'

Historic Salem McNary Airfield

3278 25th Street SE, Salem, Oregon 97302 – 971-803-2428



HONORING *the* AMERICAN SPIRIT
www.b17alliance.com

Send this form to:

B-17 Alliance Museum & Restoration Hangar C'
3278 25th St. SE, Salem, OR. 97302

Credit Cards may be used on our donation page.

Website and Social Media links can be sent to TerryS@B17Alliance.com

Our check is enclosed for \$ _____

Recognition will be given at the level of payment and can accumulate annually. (multiple payments)

Company Name: _____
Contact Person: _____ Email: _____
Address: _____ City: _____
Zip: _____ Phone: _____ Website: _____
Social Media Pages: _____

I would rather remain anonymous.



B-17 Alliance MUSEUM & RESTORATION HANGAR C'
Historic Salem McNary Airfield
3278 25th Street SE, Salem, Oregon 97302 – 971-803-2428